

Key Campaigns Autumn / Winter 23



Better for everyone



HWB Strategy – priority areas

October to December 23

- Breastfeeding messages
- Healthy Start
- Healthy Steps programme
- Fun and Food



HWB Strategy – Priority Areas

October – December 23

- Stoptober
- Winter vaccinations
- World Mental Health Day
- Domestic Abuse
- Alcohol Causes Cancer
- Warm, Well & Well Hydrated
- Hand Washing



Coming Up – Winter/Spring Campaigns

January - March 24:

Mental Health – Time to Talk day

Tobacco – No Smoking Day and a Fresh campaign

Alcohol - Dry January and alcohol causes cancer campaign

Sexual Health – new campaign

Medication returns – new campaign

